

CHIA SEEDS MARKET 2024

In the year of 2024, Paraguay didn't have frosts.

What affected the production/yield in general, in terms of quantity/quality were the **droughts** during the cycle of the Chia growing...

Many producers did need to replant their fields and the result was a very low yield in general.

The normal yield in the Chia fields is 500-600kg per hectare: this year the numbers were much lower.

The planted area in 2024 was significantly larger than last year (we estimate 180-200.000 hectares were planted in 2024 - according to crossed information and fields mapping technology - and that is what saved many exporters.

There is product enough to supply the market, but it was definitely not a super crop as expected.

The reflection of this will be noted, mostly in the Organic Chia Market. The availability of Organic Chia for Europe this year will be lower. Many producers and exporters are facing troubles fulfilling contracts, so while the Conventional Black chia prices should stabilize, the Organic Chia Prices are expected to increase.

Agropecuaria Produza's Team!